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Sunshine Coast mum wins silver at 2020 AusMumpreneur Awards

Nikki Warren, from the Sunshine Coast, who founded NaturoBest has been named Health & Wellbeing Award runner up as well as Product Design Award runner up.

The awards were held online via Zoom where thousands of talented mums in business from all over the country tuned in to the livestream to support and encourage other Australian mumpreneurs.

Nikki said she was excited to win silver in two categories in the 2020 AusMumpreneur Awards in such a challenging time.

Nikki says: “I felt so honoured to even make it as a finalist in 5 categories let alone win silver in 2 of them! It’s so nice to receive recognition for the years of blood, sweat and tears that goes into the start-up phase of a business. This award really means a lot to me and my mission to create a healthier world, one baby at a time.”

“This is my first year attending an AusMumpreneur event and I felt so inspired by the other women there. They are all so talented and every mumpreneur deserves an award because running a business while raising kids is not easy. We should all be proud of ourselves and how far we have come.”

The AusMumpreneur Awards are presented by The Women’s Business School and were created to inspire, celebrate and provide a community for Australian entrepreneurs, like Nikki Warren. Now more than ever Australian women need inspirational role models and a safe and supportive space to connect online, Peace Mitchell, cofounder of The Women’s Business School said.

“These awards are all about recognising the growing number of mums who are achieving outstanding business success while balancing motherhood, states Mitchell.

“I was blown away by the courage, resilience and entrepreneurial spirit of the award winners and I know that they will provide great inspiration for other women considering starting their own business.”

This is the eleventh year the AusMumpreneur Awards have run, with the business mum community growing at lightning speed as mothers look for opportunities to join the ranks of small business owners in search of more flexibility, financial freedom and family time.



The Women's Business School co-founder Katy Garner adds: *"The awards show the passion of women who want to fulfil their entrepreneurial dreams as well as be great mums. The number of women starting businesses has continued to grow in 2020! Of the 670,000 women operating a small business in Australia currently, around 50 per cent are mums with children at home. We are proud to be the number one community for mumpreneurs and showcasing the best and the brightest each year through these awards."*

"We are delighted that Nikki has been acknowledged with this award, she has created an outstanding business and is an inspirational role model and ambassador for mums in business everywhere. We wish her and all our amazing AusMumpreneur Award winners every success."

The complete list of winners can be found at: <https://ausmumpreneur.com/2020-ausmumpreneur-awards-winners/>

For more information on the AusMumpreneur Awards visit: www.ausmumpreneur.com

And the Women's Business School: www.thewomensbusinessschool.com

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